

News Centre to open in Ras Al Khaimah

National Trading & Developing Est. has ambitious plans to secure locations for its News Centre concept in the United Arab Emirates as it has established a gap in the market. News Centre is a distinctly European concept resembling train station kiosks designed as mini supermarkets for people on the move, offering confectionery, soft drinks, chilled juices, water, newspapers and magazines.

The aim is to offer a more personal service to customers in the United Arab Emirates and News Centre is looking at securing locations at all the stops on the Dubai Metro and in emerging emirates including Ras Al Khaimah .

The company has embarked on an ambitious expansion drive for the stores and is due to open at the Safer Mall in Ras Al Khaimah, as well as several other locations across the United Arab Emirates.